

# SIGNATURE IMPACT™



## **SIGNATURE IDEA ONE SHEET OVERVIEW**



**Build A Business. Be The Change.™**

# SIGNATURE IDEA: ONE SHEET OVERVIEW

## SIGNATURE IMPACT™

### STRENGTHS

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### VALUES

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### PROBLEM I SOLVE

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### WHO I SOLVE IT FOR

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### SIGNATURE PROGRAM IDEA

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### VISION (ANNUAL BUSINESS REVENUE)

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### MISSION (NUMBER OF LIVES CHANGED)

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### PURPOSE (WHY THIS IS IMPORTANT)

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### 7 SECOND MESSAGE

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### WHAT I STAND FOR

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### WHAT I STAND AGAINST

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### WHO I MIGHT REPEL

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### MY HERO'S JOURNEY (SHORT VERSION)

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# ONE PAGE SUMMARY

SIGNATURE IMPACT™

**STRENGTHS**

**VISION** (ANNUAL BUSINESS REVENUE)

**WHAT I STAND FOR**

**VALUES**

**MISSION** (NUMBER OF LIVES CHANGED)

**WHAT I STAND AGAINST**

**PROBLEM I SOLVE**

**PURPOSE** (WHY THIS IS IMPORTANT)

**WHO I MIGHT REPEL**

**WHO I SOLVE IT FOR**

**7 SECOND MESSAGE**

**MY HERO'S JOURNEY** (SHORT VERSION)

**SIGNATURE PROGRAM IDEA**



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